

Highlights



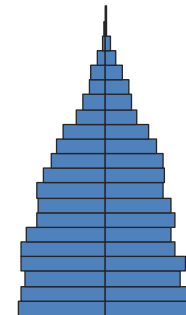
Population Growth: The population of Santa Paula increased by 3% over the past ten years to 29,000; this growth was significantly slower than the statewide rate of 10%. Overall, the Hispanic population increased by nearly 3,000 (14%), while the white, non-Hispanic population decreased by 2,000 (-28%).

Diversity: Over the past ten years, the Hispanic population—already a majority of the population as of 2000—grew from 71% to 79% of total population. The white, non-Hispanic share of the population decreased from 26% to 19% of the total.

Age Structure: Compared with the population of California as a whole, the population of Santa Paula is relatively young. The median age is 31 compared with the statewide median age of 35, and 33% of the population is under age 20 compared with 28% in California overall.

Households: The traditional family—a married couple with children—is more common in the city of Santa Paula than in California as a whole. Overall, 30% of households consist of traditional families compared with 23% statewide. In addition, fewer individuals live alone: only 16% of households are single-person.

Education: Educational attainment in Santa Paula is significantly lower than in California as a whole—37% of adults do not have a high school diploma, whereas statewide this figure stands at 20%. Further, only 11% of adults have at least a Bachelor’s degree, compared with 30% across the state.



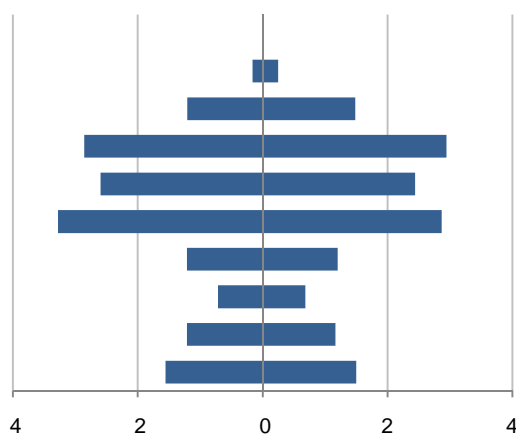
Population by Age

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	28,598	29,321
	10-year growth	14.1%	2.5%
Diversity			
	% Hispanic	71.2%	79.5%
	% Asian, non-Hispanic	0.6%	0.6%
	% White, non-Hispanic	26.4%	18.5%
	% Black, non-Hispanic	0.2%	0.3%
Aging			
	% 65+	10.7%	10.6%
	Median age	29.6	31.1
Households			
	% Married couple with children	34.5%	29.9%
	% Living alone	17.2%	15.9%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

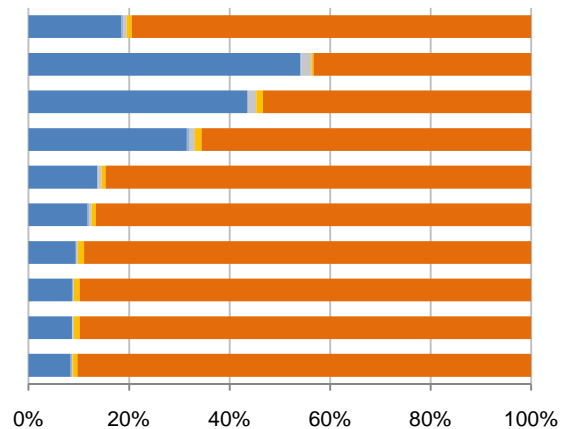


2. Race and Ethnicity by Library-Defined Age Group, 2010

White, NH Black, NH Asian, NH Other, NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

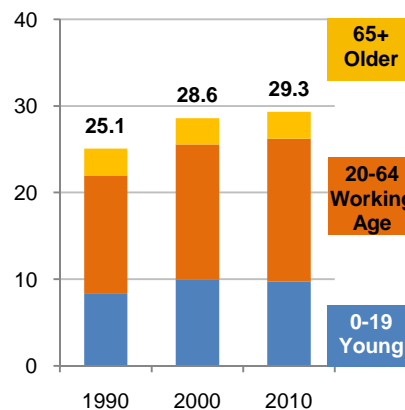


3. Population Growth by Library-Defined Age Group, 2000-10

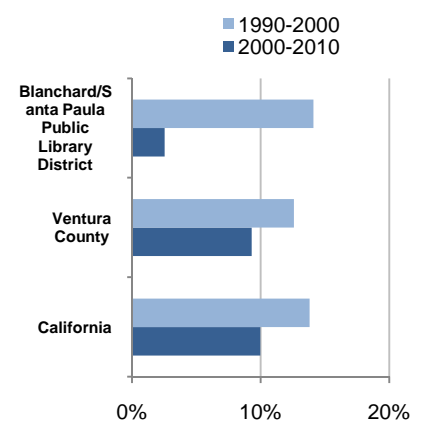
	2010	Change	% Change
Total	29,321	723	2.5%
85+	409	-6	-1.4%
65 to 84	2,690	57	2.2%
46 to 64	5,797	1,235	27.1%
33 to 45	5,037	-218	-4.1%
19 to 32	6,140	-140	-2.2%
14 to 18	2,416	129	5.6%
11 to 13	1,398	-2	-0.1%
6 to 10	2,377	-324	-12.0%
0 to 5	3,057	-8	-0.3%

4. Population Total, 1990-2010

In thousands



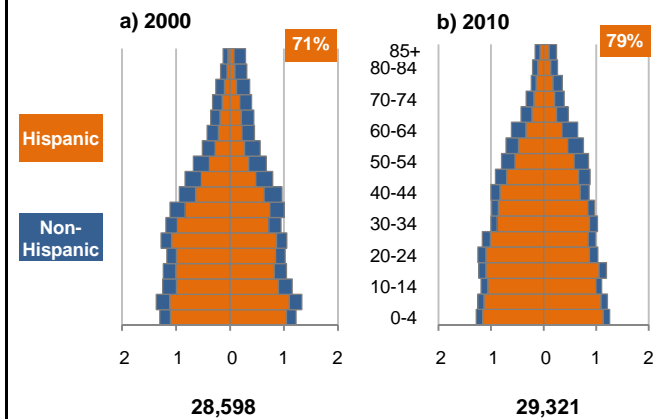
5. 10-Year Population Change



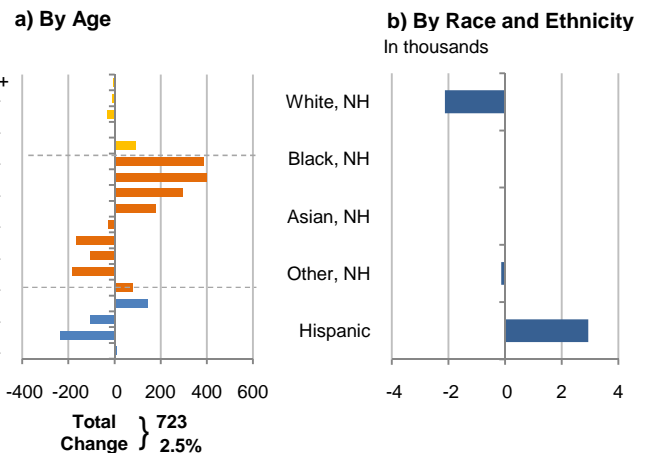
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

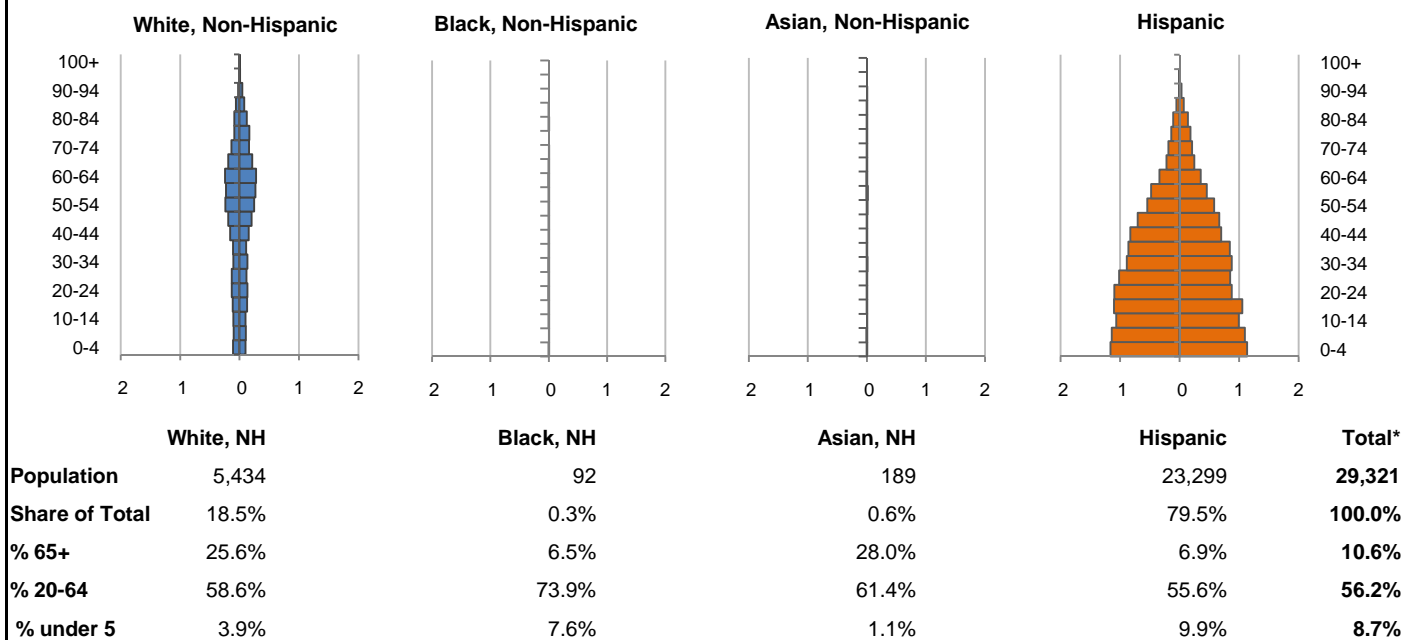


7. 10-Year Change in Population, 2000-10

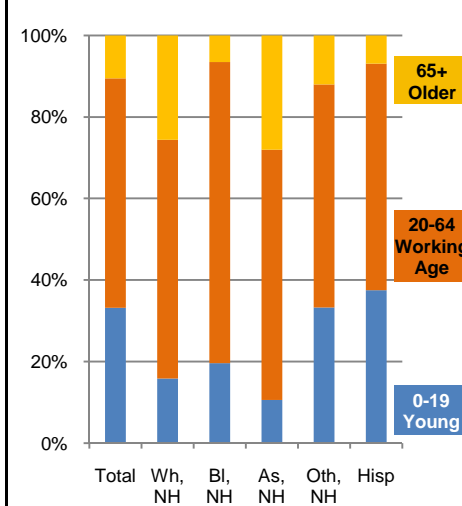


8. Population by Age, Race, and Ethnicity, 2010

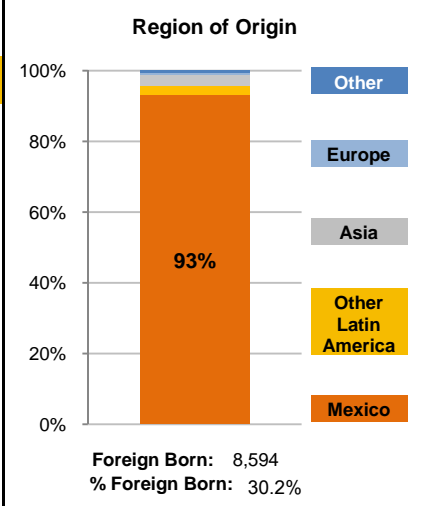
In thousands; males on left, females on right



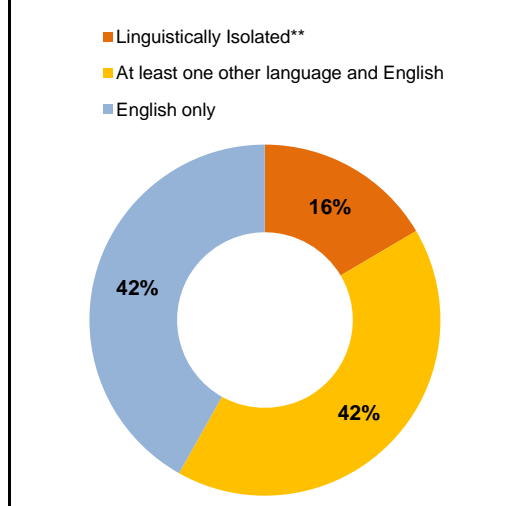
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



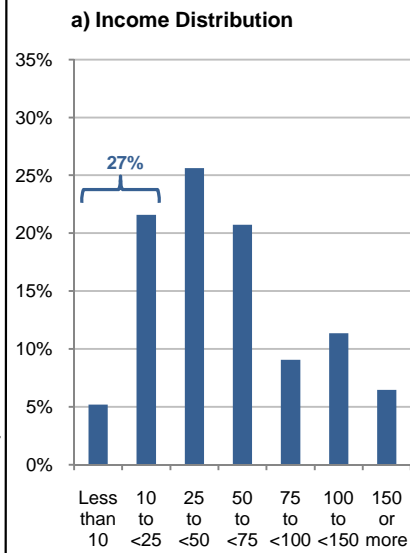
11. Household Language, 2005-09



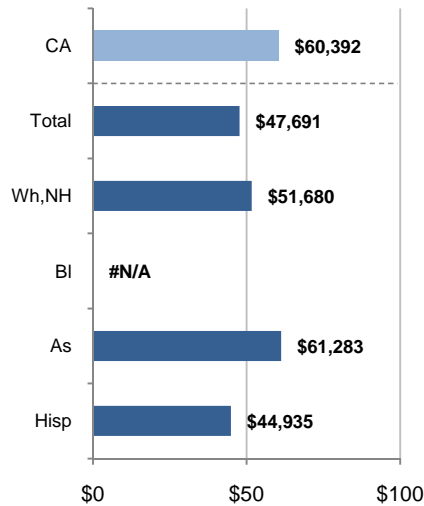
Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
 *See pages 5-6 for detail on Other, Non-Hispanic
 **Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

12. Household Income, 2005-09

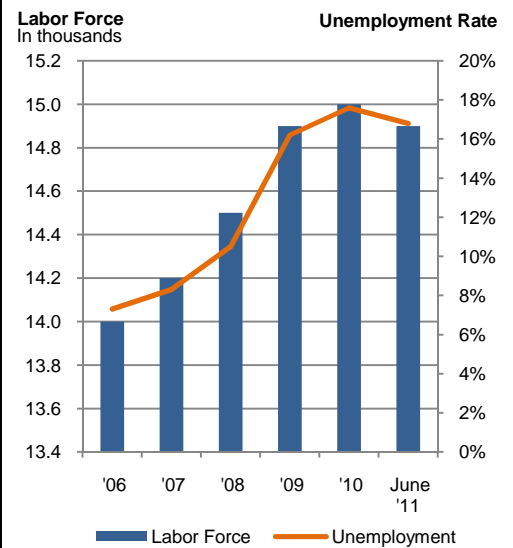
In thousands of \$ (2009)



b) Median Household Income by Race and Ethnicity*



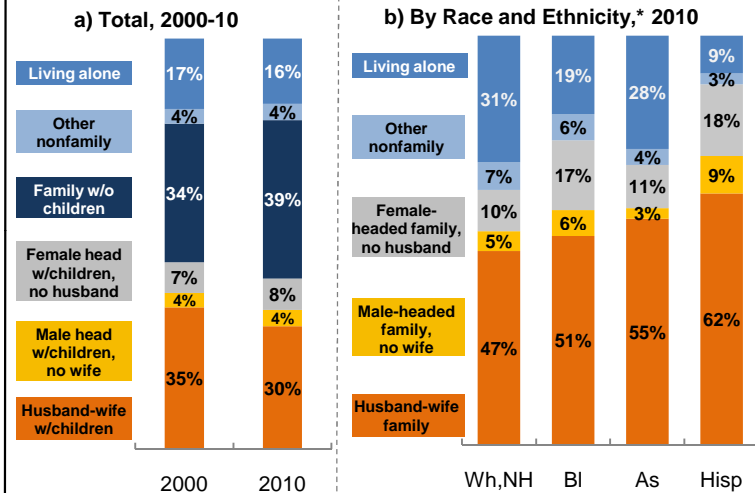
13. Labor Force and Unemployment, 2006-11



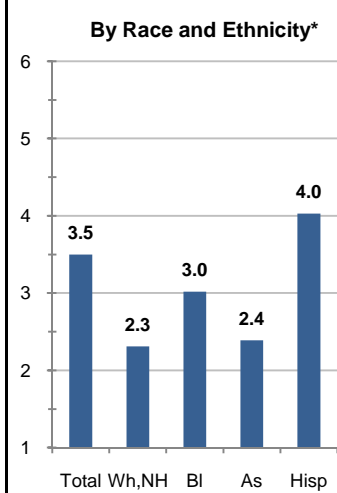
Source: CA Employment Development Department

14. Household Type, 2010

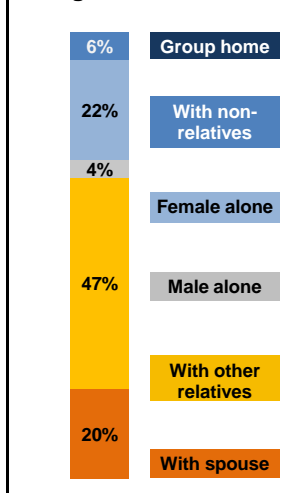
% of all households



15. Average Household Size, 2010

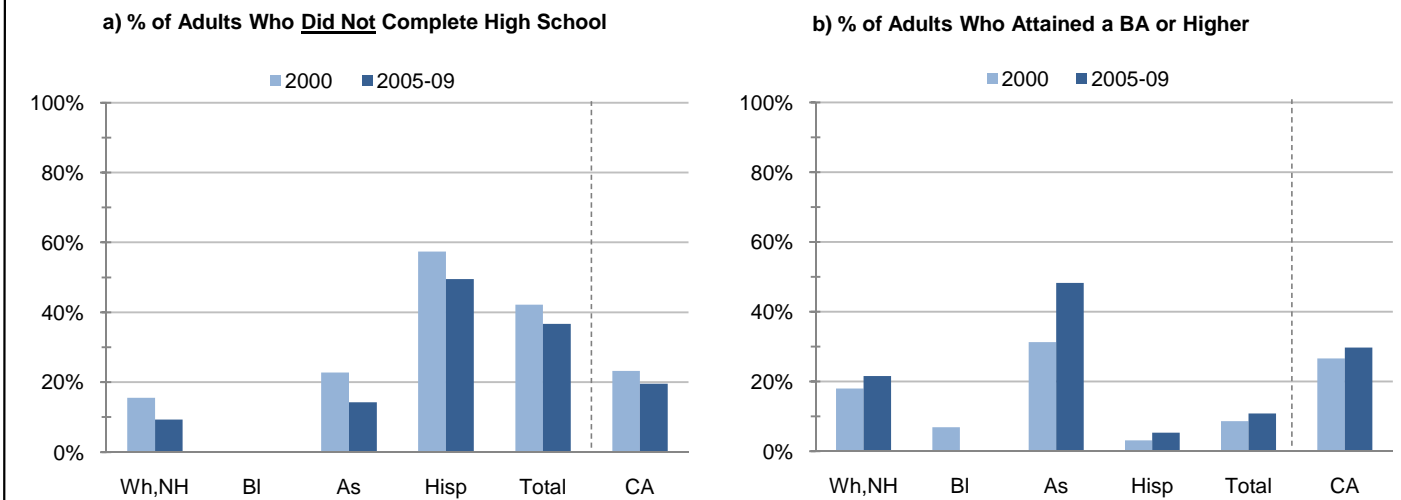


16. Living Arrangements Age 65+, 2005-09



Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	7,551	69	180	438	129	27	39	243	20,360	28,598
2000 % of Total	26.4%	0.2%	0.6%	1.5%	0.5%	0.1%	0.1%	0.8%	71.2%	100.0%
2010 Total	5,434	92	189	307	107	14	23	163	23,299	29,321
2010 % of Total	18.5%	0.3%	0.6%	1.0%	0.4%	0.0%	0.1%	0.6%	79.5%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	1,608	15	31	173	45	13	21	94	8,095	9,922
20-64	4,168	49	117	234	73	13	17	131	11,060	15,628
65+	1,775	5	32	31	11	1	1	18	1,205	3,048
85+	299	1	2	2	0	0	0	2	111	415
2010										
0-19	860	18	20	102	28	6	10	58	8,739	9,739
20-64	3,184	68	116	168	68	8	11	81	12,947	16,483
65+	1,390	6	53	37	11	0	2	24	1,613	3,099
85+	221	1	8	2	1	0	0	1	177	409
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	21.3%	21.7%	17.2%	39.5%	34.9%	48.1%	53.8%	38.7%	39.8%	34.7%
20-64	55.2%	71.0%	65.0%	53.4%	56.6%	48.1%	43.6%	53.9%	54.3%	54.6%
65+	23.5%	7.2%	17.8%	7.1%	8.5%	3.7%	2.6%	7.4%	5.9%	10.7%
85+	4.0%	1.4%	1.1%	0.5%	0.0%	0.0%	0.0%	0.8%	0.5%	1.5%
2010										
0-19	15.8%	19.6%	10.6%	33.2%	26.2%	42.9%	43.5%	35.6%	37.5%	33.2%
20-64	58.6%	73.9%	61.4%	54.7%	63.6%	57.1%	47.8%	49.7%	55.6%	56.2%
65+	25.6%	6.5%	28.0%	12.1%	10.3%	0.0%	8.7%	14.7%	6.9%	10.6%
85+	4.1%	1.1%	4.2%	0.7%	0.9%	0.0%	0.0%	0.6%	0.8%	1.4%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	16.2%	0.2%	0.3%	1.7%	0.5%	0.1%	0.2%	0.9%	81.6%	100.0%
20-64	26.7%	0.3%	0.7%	1.5%	0.5%	0.1%	0.1%	0.8%	70.8%	100.0%
65+	58.2%	0.2%	1.0%	1.0%	0.4%	0.0%	0.0%	0.6%	39.5%	100.0%
85+	72.0%	0.2%	0.5%	0.5%	0.0%	0.0%	0.0%	0.5%	26.7%	100.0%
2010										
0-19	8.8%	0.2%	0.2%	1.0%	0.3%	0.1%	0.1%	0.6%	89.7%	100.0%
20-64	19.3%	0.4%	0.7%	1.0%	0.4%	0.0%	0.1%	0.5%	78.5%	100.0%
65+	44.9%	0.2%	1.7%	1.2%	0.4%	0.0%	0.1%	0.8%	52.0%	100.0%
85+	54.0%	0.2%	2.0%	0.5%	0.2%	0.0%	0.0%	0.2%	43.3%	100.0%
E. Population Growth										
2000-10, Change										
0-19	-748	3	-11	-71	-17	-7	-11	-36	644	-183
20-64	-984	19	-1	-66	-5	-5	-6	-50	1,887	855
65+	-385	1	21	6	0	-1	1	6	408	51
85+	-78	0	6	0	1	0	0	-1	66	-6
Total	-2,117	23	9	-131	-22	-13	-16	-80	2,939	723
2000-10, % Change										
0-19	-46.5%	20.0%	-35.5%	-41.0%	-37.8%	-53.8%	-52.4%	-38.3%	8.0%	-1.8%
20-64	-23.6%	38.8%	-0.9%	-28.2%	-6.8%	-38.5%	-35.3%	-38.2%	17.1%	5.5%
65+	-21.7%	20.0%	65.6%	19.4%	0.0%	-100.0%	100.0%	33.3%	33.9%	1.7%
85+	-26.1%	0.0%	300.0%	0.0%	N/A	N/A	N/A	-50.0%	59.5%	-1.4%
Total	-28.0%	33.3%	5.0%	-29.9%	-17.1%	-48.1%	-41.0%	-32.9%	14.4%	2.5%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	257	7	4	29	5	3	5	16	2,760	3,057
6-10	206	1	8	26	8	2	2	14	2,136	2,377
11-13	121	3	2	16	5	0	2	9	1,256	1,398
14-18	227	5	5	30	10	1	1	18	2,149	2,416
19-32	720	25	25	52	17	2	6	27	5,318	6,140
33-45	689	12	30	41	22	2	2	15	4,265	5,037
46-64	1,824	33	62	76	29	4	3	40	3,802	5,797
65-84	1,169	5	45	35	10	0	2	23	1,436	2,690
85+	221	1	8	2	1	0	0	1	177	409
Total	5,434	92	189	307	107	14	23	163	23,299	29,321
G. Population by 5-Year Age Brackets, 2010										
0-4	212	7	2	24	4	3	4	13	2,296	2,541
5-9	202	1	9	24	6	2	2	14	2,231	2,467
10-14	206	4	4	27	8	0	3	16	2,058	2,299
15-19	240	6	5	27	10	1	1	15	2,154	2,432
20-24	269	11	7	19	3	2	1	13	1,972	2,278
25-29	248	5	8	25	8	0	5	12	1,864	2,150
30-34	236	8	16	10	8	0	1	1	1,762	2,032
35-39	220	5	9	20	11	2	1	6	1,702	1,956
40-44	316	5	11	15	9	0	0	6	1,527	1,874
45-49	392	6	15	22	8	1	1	12	1,370	1,805
50-54	484	8	14	24	9	0	0	15	1,122	1,652
55-59	496	8	23	15	5	2	0	8	936	1,478
60-64	523	12	13	18	7	1	2	8	692	1,258
65-69	405	2	9	16	6	0	0	10	466	898
70-74	300	1	14	11	3	0	1	7	398	724
75-79	255	0	14	3	1	0	0	2	322	594
80-84	209	2	8	5	0	0	1	4	250	474
85-89	139	1	6	2	1	0	0	1	126	274
90-94	69	0	2	0	0	0	0	0	41	112
95-99	12	0	0	0	0	0	0	0	10	22
100+	1	0	0	0	0	0	0	0	0	1
Total	5,434	92	189	307	107	14	23	163	23,299	29,321
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	45.3	33.0	42.0		26.6	30.0	24.7	24.1	25.6	29.6
2010	51.8	28.7	51.0		29.7	20.5	26.7	24.8	27.6	31.1

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	435	5.2%	\$51,680	#N/A	\$61,283	\$44,935	\$47,691	79.0%	\$60,392
\$10 to <\$25	1,807	21.6%							
\$25 to <\$50	2,144	25.6%							
\$50 to <\$75	1,736	20.7%							
\$75 to <\$100	758	9.1%							
\$100 to <\$150	951	11.4%							
\$150+	542	6.5%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			8,231	100.0%	8,347	100.0%			
Family Households			6,525	79.3%	6,684	80.1%			
Husband-wife w/children			2,841	34.5%	2,496	29.9%			
Female head, no husband, w/children			615	7.5%	642	7.7%			
Male head, no wife, w/children			290	3.5%	330	4.0%			
Without children			2,779	33.8%	3,216	38.5%			
Nonfamily households			1,706	20.7%	1,663	19.9%			
Living alone			1,413	17.2%	1,331	15.9%			
Other nonfamily			293	3.6%	332	4.0%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			2,430	47	76	5,717	8,347		
Husband-wife family			47.4%	51.1%	55.3%	61.5%	57.1%		
Family with male head, no wife			4.8%	6.4%	2.6%	9.1%	7.8%		
Family with female head, no husband			10.1%	17.0%	10.5%	17.5%	15.2%		
Living alone			30.8%	19.1%	27.6%	9.2%	15.9%	Source: US	
Other nonfamily			6.9%	6.4%	3.9%	2.7%	4.0%	Census 2010	
M. Poverty, 2005-09							California		
Percentage of families and people whose income in the past 12 months is below the poverty level									
All families							13.4%	9.8%	
Families w/ related children under 18 years							18.6%	14.5%	
Families w/ female householder, no husband present							32.5%	24.2%	
Families w/ female householder, no husband present w/ related children under 18 years							42.5%	32.2%	
All people							16.4%	13.2%	
Under 18 years							22.6%	18.3%	
18 to 64 years							13.9%	11.9%	
65 years and over							13.6%	8.4%	
N. Educational Attainment, 2005-09			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			5,255	23	232	11,670	17,285		
Less than high school			9.3%	0.0%	14.2%	49.5%	36.7%		
High school graduate (includes equivalency)			28.4%	0.0%	29.3%	23.3%	24.9%		
Some college or associate's degree			40.7%	100.0%	8.2%	21.9%	27.6%		
Bachelor's degree or higher			21.6%	0.0%	48.3%	5.3%	10.8%		
O. Employment Status, 2010-11			2010	June 2011					
In civilian labor force			15,000	14,900					
Employed			12,400	12,400					
Unemployed, % of labor force			17.6%	16.8%	Source: CA Employment Development Department				
P. Occupation, 2005-09			Estimate		Percent				
Civilian employed population, 16 yrs & over			11,614		100.0%				
Management, professional, and related occupations			2,556		22.0%				
Service occupations			1,903		16.4%				
Sales and office occupations			2,613		22.5%				
Farming, fishing, and forestry occupations			1,401		12.1%				
Construction, extraction, maintenance, and repair occupations			1,262		10.9%				
Production, transportation, and material moving occupations			1,879		16.2%				
Q. Class of Worker, 2005-09			Estimate		Percent				
Civilian employed population, 16 yrs & over			11,614		100.0%				
Private, for profit, wage and salary employee			8,510		73.3%				
Private, not for profit, wage and salary employee			535		4.6%				
Private, for profit, wage and salary self-employed in own business			266		2.3%				
Government workers			1,405		12.1%				
Self-employed in own not incorporated business			898		7.7%				
Unpaid family workers in family business			0		0.0%				

Source: American Community Survey 2005-09, unless otherwise stated

ProfileTemplate 9-8-11.xlsr 9/12/2011 14:06

Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.