How Housing and Services Matter in Aging: The Practice Agenda
Crafting Aging in Place Service Models Focused on Well-Being and Independence

Agenda

Thursday, September 17

2:00 p.m.  Registration

2:30 p.m.  Welcome and conference introduction
Ianna Kachoris, MacArthur Foundation
Mary Goldstein, Stanford University

3:05 p.m.  Lightning introductions
Facilitator: Ken Smith, Stanford Center on Longevity
One-minute introductions and an introduction to the process

3:45 p.m.  Break

4:00 p.m.  Research Insights into How Housing and Services Matter in Aging
Facilitator: Erika Poethig, Urban Institute
Increasing Social Connectedness
Toni Antonucci, University of Michigan
Delivery of Preventative Services
Robyn Stone, LeadingAge
Teaching Older People to Use Technology
Tom Kamber, Older Adults Technology Services

5:00 p.m.  Innovations and disrupters
Facilitator: Margaret Dyer-Chamberlain, Stanford Center on Longevity
The Sharing Economy
Seth Sternberg, Honor
Leveraging Existing Resources into the Community
Will Clark, Brookdale Senior Living
Technology Solutions: The Entrepreneurial Landscape
Scott Peifer, Aging 2.0
Using Technology to Leverage Resources
Arnie Milstein, Stanford University Clinical Excellence Research Center

6:20 p.m.  Wrap-up
Margaret Dyer-Chamberlain, Stanford Center on Longevity

6:30 p.m.  Reception
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Friday, September 18

8:00 a.m.  Breakfast

8:30 a.m.  Overview of the day
           Ken Smith, Stanford Center on Longevity

The goal for the day is to come up with new models and innovative ways to overcome the barriers that keep us from delivering home-based services to people at all economic levels. We will focus on services and supports that lead to well-being and independence.

8:45 a.m.  Brainstorming session
           Facilitator: Ken Smith, Stanford Center on Longevity

In this session, we will use a structured post-it note activity to brainstorm “starter” ideas for smaller group discussions that will revolve around 3 topics:

1: Increasing social connectedness
2: Delivering preventive services
3: Teaching people to use technology

This session will conclude with a prioritization exercise via voting to select two projects from each area for development.

9:45 a.m.  Breakout session #1: Generating Innovation Projects

Six breakout groups will develop potential product or service innovations based on the top choices from the brainstorming session. A template will be provided to help teams answer key questions. Each team will prepare a 5-minute introduction to the innovation.

10:30 a.m.  Break

10:45 a.m.  Breakout session #1 report-outs
           Facilitator: Ken Smith, Stanford Center on Longevity

Each group will have 5 minutes to present their innovation projects and will get 10 minutes for questions, discussion, and comments.

12:15 p.m.  Lunch

Participants have the opportunity to discuss the six ideas informally over lunch.

12:45 p.m.  Cutting exercise and overview of breakout session #2
           Facilitator: Ken Smith, Stanford Center on Longevity

We will cut the number of working ideas from six to three ideas via voting. Three breakout groups will discuss the remaining ideas.
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1:00 p.m. Breakout session #2: Preparing the Pitch
NOTE: This session will run until 1:45.

Three breakout groups will develop 5 minute “pitches” to present to a user group panel of older adults. We will provide a structured presentation, but groups will be encouraged to be creative and develop their own ways of communicating their ideas.

1:30 p.m. Overview: User group panel introduction – Room 120
NOTE: This introduction will run in parallel with the end of breakout session #2
Facilitator: Margaret Dyer-Chamberlain, Stanford Center on Longevity

An older adult user group from the local area will be briefed on the conference.

1:45 p.m. User group panel
Facilitator: Ken Smith, Stanford Center on Longevity

Each group will have 5 minutes to present to the user group panel, followed by 20 minutes of feedback on the following topics:
1. Increasing social connectedness
2. Delivering preventive services
3. Teaching people to use technology

3:00 p.m. Break
Informal time for panel participants to talk with experts. User group panel departs at 3:30.

3:30 p.m. Policy session introduction
Erika Poethig, Urban Institute

3:45 p.m. Breakout Session #3: Policy Innovation

Six breakout groups will generate policy implications and recommendations that emerge from the three idea areas that have been developed.

4:30 p.m. Breakout session #3 report-out
Facilitator: Erika Poethig, Urban Institute

Each group will have 10 minutes to report, which will form a key output for the conference.

5:00 p.m. Concluding remarks